



Pour tendre vers l'excellence d'équipe • Inspiring Team Excellence

## **Vicky Vilagos**

Olympic Medallist • Bilingual Motivational Speaker • Author



Vicky works with companies who want to inspire sales team excellence, and with sales professionals who want to be champions. The lasting impact of her message provides the impetus for positive change.

With a clear understanding of what it takes to succeed in both sports and business, Vicky shares her experience with your team through a dynamic keynote presentation. She has proven to be an inspiration for groups, in English and French, helping you win in today's competitive environment. Your audience is inspired to follow their dreams and be the best they can be as they share in the lessons learned on the road to the Olympics. Your team discovers parallels with your own corporate challenges. Since Vicky draws on 15 years of business experience, she talks your language.

### **Olympic Silver Medal**

Your audience feels infused with a passion for achievement, as Vicky shares her sporting passion. Together with her twin sister Penny, they leveraged that passion with a positive attitude and perseverance leading to the achievement of their ultimate dream: an Olympic medal in synchronized swimming. Their story, "Our Olympic Dream," is published in *Chicken Soup for the Canadian Soul*<sup>®</sup> and in *Chicken Soup for the Sister's Soul*<sup>®</sup>. Telling this story in person, Vicky takes your audience on a journey filled with poignant real-life adventures drawn from the 21 years of hard work and determination leading up to their Olympic success in 1992. Vicky is now a proud inductee into the Canadian Olympic Hall of Fame.

### **Teamwork**

Vicky firmly believes that teamwork is the key to success that eventually led to Olympic glory. Your team discovers the secrets that helped her team pull together and overcome the agony of defeat, more than once, by staying focused on a common vision. Together Vicky, Penny and their four coaches were steadfast in their belief that they could achieve the "impossible".



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## **Presentation Topics:**

These topics are customized for your audience in order to help you achieve your objectives.

### **With a Dream and a Plan – Yes We Can!**

Dreams instill passion and energy. Your team can successfully meet objectives with a well thought out plan that brings your dream down to earth and makes it achievable. In this inspiring keynote, Vicky shares with your audience how to discover their true power within. Your team experiences a proven method for setting and achieving objectives. This is the method that Vicky and her team used to pave the road to Olympic success. Your team manifests greater buy-in and collaboration, and commits to achieve excellence for your organization.

### **Champions' Competitive Edge**

In order for you to reach your full potential, especially in today's competitive environment, you must commit to become a champion. In this memorable presentation, Vicky shares eight keys to become a champion. You discover the character traits common to all champions... you have the power to nurture and develop these traits in yourself. With real-life stories she shows you how to harness and focus your energy, and put your plan into action – giving you the champions' competitive edge!

### **Teamwork: Dreamwork**

Teamwork can provide the winning edge in today's rapidly changing environment, or it can slow things down. In this enlightening presentation, your team discovers how to engage the critical elements of successful teamwork. These contributed to Vicky's success in sports and business. These elements include a common sense of purpose, communication, creativity, flexibility, empowerment and team spirit. Working together in a coordinated manner, your team members then learn from and encourage each other. This leads to personal development, a stronger team and improved results for you.

## **How your organization benefits:**

- Enhanced shareholder value
- Expanded sales and profits

These outcomes are a result of the following benefits:

- Focusing on a common vision, with aligned objectives
- Making better decisions, faster
- Improving productivity, and mutual encouragement
- Increasing cooperation and collaboration
- Improving morale, with a positive attitude
- Motivating the Sales force to stay ahead of the competition
- Defining objectives clearly, with tangible results



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### **Partial client list:**

<b>Associations</b>	Canadian Wholesale Drug Association Quebec Association for Organ Donation
<b>Communications</b>	Bell Canada
<b>Financial Services</b>	Caisses Populaires Desjardins Canadian Imperial Bank of Commerce
<b>Health Care</b>	Berlex Canada Canadian Animal Health Institute Merck Frosst Canada Schering Canada
<b>Human Resources</b>	Ecco Personnel
<b>Network Marketing</b>	Amway Warehouse Wholesalers Inc.
<b>Products/Services</b>	Brown Shoes Clairol Inc. Future Electronics Maillots de Bain Grenier General Motors Procter & Gamble

### **Comments from clients:**

“The program met my needs 200%! You helped us get in touch with our dreams and provided tips as to how to realize them. Due to your program, I will be re-evaluating and re-focusing on important dreams. I found your 10 steps to success personally valuable, and your examples were tangible. We could really feel your emotions and relate to you. Very uplifting. Your knowledge of the topic is excellent and you were able to bring it ‘home’!”

--Maureen Provost, Senior Product Manager – Novartis

“Your participation in our objective-setting day was more than appreciated. The example of your perseverance to achieve your dream had a tremendous impact. You met the objective that we were hoping for by your presence at this strategic meeting: demonstrating to participants the power of a vision. Mission accomplished.”

-- Lionel Gauvin, Regional V.P., Caisses Populaires Desjardins

“I want to thank you again for speaking at our Promo launch on such short notice – it was very much appreciated. Our V.P. of Product Marketing really liked your talk, and would like to get your “10 point winning plan” as well as your “keys to success” to maintain the impact you had on the Sales team. I look forward to working together again, and will give you more notice next time!”

-- Linda Campione, Marketing Operations, Future Electronics